

September 12, 2023

## Association News

The Member side of the NAWIC website is under construction



If you have any questions or need a resource from the website, please contact [nawic@nawic.org](mailto:nawic@nawic.org).

### Introducing the Tradeswomen Committee



# TRADESWOMEN COMMITTEE

Formely Tradeswomen Industry Council



Zoom meetings will be held on the **FIRST THURSDAY** of the month and members can register via the NAWIC National website. Once per quarter these meetings will be open to the public (all others are members only). If you have questions, email Chair, Erica Braxton [Erica.Braxton@gmail.com](mailto:Erica.Braxton@gmail.com) or Co-chair, Allison "Ally" Jenscon [ally@FLfloorcoatings.com](mailto:ally@FLfloorcoatings.com).

## A FREE Women in Construction Event

### Tague Lumber of Doylestown is hosting a **FREE** Women in Construction Event



- Giveaways
- Guest speakers
- Installation demos
- New product reveals
- Networking opportunities
- Autographed books & t-shirts



Friday, Oct. 13, 2023  
Doors open at 4:30 p.m.

Tague Lumber of Doylestown  
6100 Easton Road,  
Plumsteadville, PA

This event will feature amazing guest speakers, installation demos, giveaways, plus topics and insights specific to women in the Construction Industry. Tague Lumber is hoping to reach women interested in the construction-related trades, building, architecture, civil engineering, project management, CAD/CAM, CNC,

woodworking, all aspects of design, and all areas of trade-related support services. (PLUS teachers, mentors, trainers, etc.).

[Register here!](#)

## Ignite Your Potential at SPARK

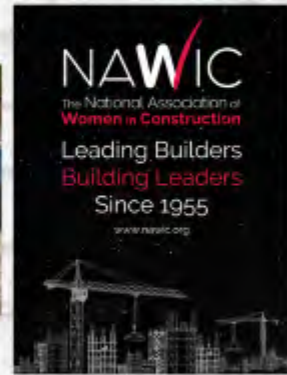


Join the electrical and systems contracting industry October 16-18 in the dynamic city of Dallas, Texas, to embark on an unparalleled journey of growth and empowerment. Use the promo code "NAWIC15" for 15% off full registration.

[Register here.](#)

## 2024 WIC Week

# Purchase your 2024 WIC Week pins, posters, and stickers in the NAWIC Store!



[Visit the store.](#)

## New NAWIC Store Items

# Check out the **\*NEW\*** NAWIC Store items!



[Visit the store.](#)

## NAWIC and MiTek Collaborate!



NAWIC is excited to announce its new book donation program in collaboration with MiTek and *The House That She Built!* Chapters are now able to order copies of *The House That She Built* to give away at educational programs for students free of charge (Just cover shipping!). *The House that She Built* was inspired by the team of real women who came together from around the country to build a one-of-a-kind home. It aims to educate young readers about all the people and skills that go into building a home.

Chapters must meet certain criteria and pay for shipping. Please contact [media@nawic.org](mailto:media@nawic.org) with questions. [Request your books here.](#)

## Crowley House Flower Farm



Thank you **Crowley House** for our beautiful flower arrangements for Annual Conference!



www.chflowers.com  
Ph: 971-237-2635  
E-mail: crowleyhouseflowers@gmail.com

A BIG thank you to Crowley House Flower Farm for the beautiful arrangement of flowers that added such a special touch to this year's Annual Conference!

[Learn More...](#)

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## Education / Training

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### Shortcuts Are Not Always Shorter

## Hard Hats & Hard Facts: Navigating Financial Fraud in Construction

Tuesday, October 24, 2023  
12:30 p.m. CT



I visited the Great Wall of China. The feeling of awe is hard to escape. I marveled at what had been built and the thought that went into the design and implementation. The wall was built as protection from invading forces. To further repel or slow down an army if they breached the wall, the steps are not uniform in height and would naturally slow down anyone unfamiliar. The wall, at least large portions, is well-preserved and has been designated as a UNESCO World Heritage site.

I came across an article reporting that a construction crew used an excavator to remove part of the wall to create a shortcut to reduce the time to get to their project site. From the outside, of course that should not happen. How could they think it was permissible to damage the wall in the name of saving a little time? After shaking my head in astonishment, I realized we routinely take shortcuts. We have become conditioned to do things as fast as we possibly can. How often do those shortcuts pay off? I suspect less often than we might expect.

[Read more.](#)

## The 3 A's of Recruiting and Retaining a Sustainable Workforce

**PD&E Committee**

### The 3 A's of Recruiting and Retaining a Sustainable Workforce

- What employees and employers need to know about **appreciation**
- What you need to know about strategically **advancing** your career
- **Apprenticeships** - a gateway for women and employers

A photograph of two women in safety gear walking in a hallway. The woman on the left is wearing a blue hard hat, an orange safety vest over a grey long-sleeved shirt, and dark pants. The woman on the right is wearing a yellow hard hat, a yellow safety vest over a dark long-sleeved shirt, and dark pants. They are walking towards the camera, and the woman on the right is holding a yellow tool. The hallway has white walls and a light-colored floor.

Join Ally Jencson and Jessica Jacobsen on Tuesday, Sept. 12 as they offer insight to recruiting and retaining a sustainable workforce.

[Register here.](#)

## Suicide Prevention and Awareness Lunch & Learn Webinar

**SUICIDE PREVENTION AND  
AWARENESS:  
LUNCH & LEARN WEBINAR**

Wednesday, September 13, 2023

12 p.m. ET

NAWIC OSHA Alliance and OSHA would like to inform you that OSHA Region 2 will host a "Lunch and Learn" webinar on Wednesday, September 13, 2023 at 12 p.m. ET. This webinar aims to support OSHA's outreach initiatives by raising awareness about suicide prevention during National Suicide Prevention Month. The event will feature Mr. Tim Irving, Deputy Director of OSHA's Directorate of Construction, and speakers from the Substance Abuse and Mental Health Services Administration, the American Foundation for Suicide Prevention New Jersey Chapter, and the Construction Industry Alliance for Suicide Prevention.

[Register here.](#)

## Lean In Circles for NAWIC Members to Continue

**LEAN IN CIRCLES  
FOR NAWIC  
MEMBERS**



The integral year of the Lean In Circles Powered by Procore was a success! To learn more about how the Circles helped members, read the below blog written by Procore.



## [NAWIC Members Grow Confidence as Result of Lean In Circles](#)

As mentioned in the blog, the 1st year curriculum listed below will be posted on the National website in the next month or so for Chapters and Regions to utilize. If you need a topic before they are posted on the National website, contact Anne Pflieger ([annepflieger@hancocksteel.com](mailto:annepflieger@hancocksteel.com)) or Savannah Nusser ([savannah@nawic.org](mailto:savannah@nawic.org)).

[Learn More...](#)

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## NAWIC Benefits Spotlight

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### Chicago Build is 5 Weeks Away!



[Get your tickets here!](#)

### NAWIC Members find benefits in time tracking solutions



Using ExakTime's time tracking app along with Arcoro's applicant tracking, onboarding, and Core HR, NAWIC members have seen significant results, including:

1. Moved from paper time tracking to digital, saving hours of time

2. Expanded job postings, reaching a more diverse talent pool
3. Candidate information flows directly into onboarding, eliminating data entry time
4. New employees fill out their own onboarding paperwork without sitting in the office

Sign up for a free demo today: [https://go.arcoro.com/nawic?utm\\_campaign=assocamp-NAWIC-eneews-2023](https://go.arcoro.com/nawic?utm_campaign=assocamp-NAWIC-eneews-2023)  
[Learn More...](#)

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## Industry Update

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### **OSHA proposes change to walkaround rule**

The proposal would allow union officials or other employee advocates to join in jobsite safety inspections.

*(From Construction Dive)*

[Learn More...](#)

### **As US labor demand cools, construction is still hot**

In many industries, job openings and worker quit rates dropped last month, according to the Bureau of Labor Statistics. For construction, the labor pool is still too shallow.

*(From Construction Dive)*

[Learn More...](#)

### **August Project Wins: Contractors report their latest awards**

Construction Dive rounds up the newest jobs won by some of the country's biggest builders.

*(From Construction Dive)*

[Learn More...](#)

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## Calendar

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**27**

Sep 2023

**Suicide Prevention in Construction: The Next Dimension of Safety**

[Join here...](#)

**28**

Sep 2023

**South Atlantic Region Fall Conference**

[Learn More...](#)

**29**

Sep 2023

**Southeast Region Fall Conference**

[Learn More...](#)

**4**

Oct 2023

**Midwest Region Fall Conference**

[Learn More...](#)

**11**

Oct 2023

**Chicago Build Expo 2023**

[Learn More...](#)

**11**

Oct 2023

**Pacific Northwest Region Fall Conference**

[Learn More...](#)

**12**

Oct 2023

**North Central Region Fall Conference**

[Learn More...](#)

**13**

Oct 2023

**South Central Region Fall Conference**

[Learn More...](#)

**26**

Oct 2023

**Pacific Southwest Region Fall Conference**

[Learn More...](#)

9

Nov 2023

## Northeast Region Fall Conference

[Learn More...](#)

### The National Association of Women in Construction

327 S. Adams St. - Fort Worth, TX 76104

[817-877-5551](tel:817-877-5551) or [800-552-3506](tel:800-552-3506)

[nawic@nawic.org](mailto:nawic@nawic.org)

