

Learner Analysis Process

Confirm the identity of your target learners:

- Meet with all key stakeholders to understand exactly who is participating in your learning.



Determine what you need to know about your learners:

- Plan to investigate both group and individual learner characteristics, focusing on demographics, physiological information, cognitive styles / abilities, prior knowledge and affective / social, learning styles, and motivation.



Locate the desired data or identify / design tools to collect it:

- You can use surveys, interviews, rating scales, academic work / assessments, observations and many other tools to collect information on your learners.



Collect and analyze the data to produce a learner profile:

- Once you have gathered data, examine this information in terms of characteristics that are unique to individual learners as well as features unique to your group of learners.



Verify the learner profile and determine how it will impact your design / delivery:

- Once you have established these learner characteristics, identify how it will directly impact the way you teach / present to your learners.