Dear Employer,

The National Association of Women in Construction (NAWIC) believes education is a key component in developing a strong workforce, which benefits both the employer and employee. An educated and confident employee can perform her responsibilities more effectively and become a leader at any level of your organization. NAWIC’s 68th Annual Conference provides education, networking, and support for employees in every sector of construction. In turn, attendees bring their newfound knowledge and skills back to your offices, making both the employee and company a stronger and more equitable place to work.

This year, our national conference will be held Aug. 9-12 in Portland, Oregon. Throughout the three-and-a-half-day conference, attendees will gain knowledge on a diverse set of topics in professional, personal, and industry-related areas, through courses and activities such as:

- On-site certification classes and testing for the Construction Bookkeeping Technician (CBT),
- continuing education courses,
- OSHA 10-hour training,
- Principals of Construction Management course by CMAA,
- and job site tours.

In addition to education, there will be opportunities for networking and conversations with NAWIC partners and vendors in the ‘Construction Zone’ exhibit hall.

When members of your staff request company support to attend NAWIC’s National Conference, please accept their request and offer your support. Our conference is designed to increase attendees’ abilities to become better businesswomen and enhance their contributions to the construction industry and the profitability of your company. When investing in these women, you are investing in the future of your company and the construction industry.

If you have any questions or would like to discuss anything, please do not hesitate to reach out to me. I hope to see your business represented in Portland.

Thank you,

Lauline Mitchell
NAWIC National President