

Task Force	Objective/Goals
NAWIC Business Continuity Plan <i>*Strategic Plan Initiative</i>	Create a business continuity plan and present to board Must include a communication plan; address should there be a disaster where the Board is together; Key Stakeholders: Officers, Directors, Mbrs, Staff
National Construction Program for Girls	Determine IF NAWIC should develop a national committee for construction camps for girls
Leadership Development Program <i>*Strategic Plan Initiative</i>	Create/outline and implement an in-depth Region Director/National Board Training Program *NAWIC OWNED* 2 Prong focus - NAWIC and Prof. Development that intertwine
Diversity Equity & Inclusion Action Plan <i>*Strategic Plan Initiative</i>	Develop DE&I Action Plan Collect data to demonstrate a business case for diversity Find sources and validate credibility Leverage/use data to enhance mktg and create links to data on website
Speakers Bureau <i>*Strategic Plan Initiative</i>	Create a NAWIC Speakers Bureau for direct access for our Regions/Chapters Implementation of Plan
National Member Awards	Review the application and point system to identify critical info. Based on Accomplishments rather than tenure
International Affiliate Outreach <i>*Strategic Plan Initiative</i>	Contact our international affiliates to regain communications Australia & Canada top of the list *NAWIC Staff - work with TF to get content for web page and articles M&B TF - Blog post etc
Chapter/Region Workshop Endorsement Joint Task force w/NEF	Feasibility of offering to Regions & Chapters the opportunity to provide a certificate of participation X amount of contact time for educational workshops at chapter meetings and regional conferences (like NEF does for AC)
NAWIC Marketing/Branding <i>*Strategic Plan Initiative</i>	<i>Phase I-Discovery - Complete</i> <i>Phase II Strategic Analysis and brand Blue print - Complete</i> Phase III-Applying the brand and marketing development Review Marketing analysis results at YE 2021 Create FAQ to accompany the branding standards guide
C3 Task Force <i>*Strategic Plan Initiative</i>	<i>Established a new 501 c3 agreement w/NEF - Complete</i> Identify sources of non-dues revenue Develop implementation plan Review AEC Business Strategies Proposal and possible agreement
Region Conference Coordinator	Develop a comprehensive Region Conference Planning Program packet that can be used by all Regions
Questions/Comments or to Volunteer	Contact Task Force Coordinator Diane Mike, IPP dmike@erdman.com