

MEMBERSHIP RECRUITMENT

ACTIVITIES

- Wine and cheese evening with personal invitations
- Educational or informational classes/programs, i.e., blueprint reading, mechanics lien, resumes, residential or commercial construction, etc.
- Co-sponsor a workshop or seminar with another trade association
- Set up or man a booth at an industry trade show
- Designate certain monthly meetings as a “Membership Push Night”

PUBLICITY

- Industry and Association newsletters
- All newspapers and local magazines within your Chapter’s area
- Listing of Chapter contact person and meeting day with local Chambers of Commerce
- Through other NAWIC Chapters
- Add your own!