



Leading Builders.
Building Leaders.

National Association of Women In Construction

Chapter Self - Evaluation Form

AC - due date: August 15 _____

Chapter Name: _____

Chapter #: _____ Region #: _____

Membership	# of Members – Sept. 30th	_____
	Renew (end of December)	_____
	New Oct. 1 thru Jul 31	_____
	Total Membership as of July 31	_____
# of Members by Category:		
Active	Corporate	Associate Student Retired
_____	_____	_____

Actual- Activity/Event – List speaker, tour, or hands-on topic (ex. Habitat for Humanity)

Date	Activity/Event	Category	Attendance		Results
			Members	Guests	
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
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_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

Categories (List all that apply)

- | | | |
|----------------------|--------------------|------------------------|
| 1- Membership | 5- Fundraiser | 9- Regional Event Host |
| 2- NEF Program | 6- Monthly Meeting | 10- Career Days |
| 3- Partner | 7- Seminar | |
| 4- Community Service | 8- Trade Show | |

Chapter SWOT Analysis – What are your chapters:

Same Revised - *Since Mid-year*

Strengths

Weaknesses

Opportunities

Threats

Have you sought assistance to grow your membership?

Yes - How? _____

No - why not? _____

Do you seek help attracting members?

Yes No

If no – why not? _____

★ **Monthly meetings –**

○ What worked _____

○ What didn't work _____

▪ What can you do to make it better _____

★ **Chapter sponsorship program**

○ What worked _____

○ What didn't work _____

▪ What can you do to make it better _____

★ **Media/Marketing: (Check all that apply)**

Which of the following did your chapter use to promote your meetings & programs?

Newsletter

LinkedIn

Email

Facebook

Website

Newspaper/Magazine

Radio/TV

Mailings

Chamber of Commerce

○ What worked _____

○ What didn't work _____

▪ What can you do to make it better _____

★ **Did you create a chapter Strategic Plan?**

Yes No

Did it help? _____

★ **Do you have a mentoring program?**

Yes No

Did it help? _____

★ **Was your chapter represented at:**

Regional Meetings:

Spring Forum

Yes

No

Fall Conference

Yes

No

National Meeting:

Annual Conference

Yes

No

★ **Do you budget for at least one member to attend these events?**

Yes No

If no – why not? _____