



The Connection

PAST ISSUES | WWW.NAWIC.ORG

October 26, 2021

Association News


Tesla Career Information Session

The graphic features the Tesla logo at the top left. Below it, the text 'Career Information Session' is written in large, bold, red letters. Underneath, a short paragraph describes the session. The date and time are listed as 'Tuesday, Nov. 16 1 p.m. CST' with the instruction 'Register here:'. A QR code is provided for registration. The background of the graphic shows a modern house with solar panels on the roof and a red Tesla Model S parked in the driveway. The bottom right corner of the graphic features a stylized white 'W' with a red checkmark, set against a black background.

[Register here.](#)


Place your WIC Week pin and poster orders today!


WIC WEEK 2022



The focus of Women in Construction (WIC) Week is to highlight women as a viable component of the construction industry. WIC Week provides an occasion for NAWIC's thousands of members across the country to raise awareness of the opportunities available for women in the construction industry and to emphasize the growing role of women in the industry. Chapters across the country celebrate by hosting events to raise awareness and through philanthropic efforts.

Visit www.nawic.org/nawic/wicweek.asp for more information.





WATCH WHAT SHE CAN DO

Photo credit to Lauren Bergeron and
WATCH WHAT SHE CAN DO

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New episode of 'Build. Lead. Succeed.' podcast released, focused on DE&I

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of

NAWIC
The National Association of
Women in Construction

Listen to NAWIC's new podcast every other Tuesday via SoundCloud or on your favorite podcast-listening platform. Hosted by Angela Highland and powered by Touchplan, you don't want to miss the real conversations with real women in the construction industry.

Find out more information at soundcloud.com/touchplan.

[Listen now.](#)

Shop the NAWIC store

NAWIC STORE



The image displays five pieces of NAWIC merchandise. On the left is a dark grey notebook with the NAWIC logo. In the center is a red and white pen with 'NAWIC' and 'Leading Builders. Building Leaders.' printed on it. To the right is a white keychain with the NAWIC logo. Below the pen is a white napkin with the NAWIC logo and tagline. On the far right is a white plastic cup with the NAWIC logo.

NEW LOGO. NEW PRODUCTS.

WWW.NAWIC.ORG/NAWIC/NAWIC_STORE.ASP

[Browse the store.](#)



Welcome Penny Berlin, NAWIC's new Finance Manager! If you have questions or just want to welcome Penny to the team, you can shoot her an email at pennyb@nawic.org.



Education / Training

The Coaching Corner with Michael Riegel: Meet Them Before You Move Them: Attitude and The Power of Language



The Coaching Corner



WITH MICHAEL RIEGEL

I would often hear managers and leaders say that it's all about attitude and that, for those team members who might be struggling or not delivering as expected, if they only had a better attitude then their results would improve. I could not disagree more, and I had to learn it the hard way. Attitude can be tricky and is subjective. You might describe it differently than I do, or your colleague, or your manager. What exactly is attitude? As construction professionals, we might be described as professional problem solvers. That was a term of honor to me, but my attitude that went along with it was not always helpful.

[Read More...](#)

NAWIC Benefits Spotlight



PD&E: Catapult your Career with Metrics

Catapult Your Career with Metrics

Understand and Communicate Your Value in the Undeniable Language of Numbers

Join Jason and Mary Sturgeon of Arcade Wayfinding for an engaging discussion on the art of translating career achievements into numbers. We'll talk about how to translate value into math, decode which numbers are most relevant to your performance assessment or resume, and why defining the real value you bring to the table in the cold, hard, fact-based language of numbers can help defuse the effects of unconscious bias in the workplace.

Arcade Wayfinding is a construction training provider, located in Seattle, Washington. They are working to change the face of the industry, through teaching construction leaders to better run work with their Foreman and Project Manager Basic Training, and through their Build the Circle initiative, which works to open doors to traditionally under-represented voices in the construction industry. You can learn more about their hands-on approach to construction training at www.ArcadeWayfinding.com.

November 9, 2021
12:00 pm PST/2:00 pm CST/3:00 pm EST
Registration: <https://www.nawic.org/nawic/Webinars.asp>

[Register here.](#)

Driving Innovation from Concept to Construction



As the industry continues to evolve, being innovative throughout all phases of construction is of growing importance. Join us for a fireside chat with Michael Conley, Project Executive at Kaufman Lynn Construction, to hear about their approach to innovation.

[Register Now](#)

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Industry Update

HITT hands out COVID-19 bonuses of up to \$10,000

HITT Contracting, based in Falls Church, Virginia, is distributing \$4 million to staff on a sliding scale, starting with bonuses of \$1,000 and reaching as high as \$10,000, according to HITT Co-President Jeremy Bardin. About 60% of the company's 1,300 employees received the bonuses, Bardin told Construction Dive.

[Learn More...](#)

Construction's career crisis: Recruiters target young workers driving the Great Resignation

Research so far suggests that openness is especially characteristic of younger workers. Survey data published in August by Adobe show more than half of Generation Z employee respondents said they planned to pursue new jobs in 2021, while 59% of this contingent also ranked lowest in job satisfaction among generational groups.

The trouble is, when these workers do seek to pursue new avenues, they are not very likely to put construction in their sights.

[Learn More...](#)



Calendar

28
Oct 2021

Northeast Region Fall Conference

[Learn More...](#)

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Oct 2021

Pacific Southwest Region Spring Conference

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PD&E: Catapult Your Career with Metrics Webinar

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Nov 2021

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Nov 2021

NAWIC Tradeswomen Industry Council

[Learn More...](#)

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Nov 2021

South Atlantic Region Fall Conference

[Learn More...](#)

16

Nov 2021

Tesla Career Information Session

[Learn More...](#)

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Nov 2021

Women Business Owner Industry Council: Business Strategy

[Learn More...](#)

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Dec 2021

South Central Region Fall Conference

[Learn More...](#)

The National Association of Women in Construction

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