



The Connection

PAST ISSUES | WWW.NAWIC.ORG

November 5, 2019

Association News

Chapter Spotlight: Hawaii Construction Career Day



Check out this recap of the 13th Annual Hawaii Construction Career Day. Our Hawaii ladies are building great things!

[Learn More...](#)

2019-20 NAWIC Marketing & Membership Video Contest

We can't WAIT to see what you come up with!



NAWIC MARKETING & MEMBERSHIP CONTEST

WHAT:
Show us how **NAWIC Powers You, Your Chapter and Your Community** in a 1-3 minute video.
This contest is to encourage all chapters to use videos as membership and marketing tools.

HOW:
Create a video with the guidelines below,

1. Video must be 1-3 minutes long.
2. Video must have pictures or videos.
3. Video must have sound or music.

WHEN:
Submit your video to your **Regional Marketing & Membership Committee** before **March 20th, 2020**.
Regional Chairs submit your 1st place winners to the National M&M Committee before **July 1st, 2020**.

2 awards will be recognized and showcased at Annual Conference 2020 and on the National website!

- **Marketing** - Award for creativity and design.
- **Membership** – Award for shares on your social media post

Post your video on facebook or Instagram using **#NAWICVIDEOCONTEST**

Videos DO NOT have to be professionally made and can be made using free applications on iPhone/ Androids
***If using a different application than the ones suggested please beware of using free copyright material only**

2020-21 Officer and Director Candidate Applications Due Feb. 1

Are you or someone in your chapter interested in running for a seat on the National Board of Directors? Applications to run for Officer or Director for the 2020-21 year are due to Crissy Ingram at crissy@nawic.org by Feb. 1. You can find the application here or on the NAWIC website.

[Learn More...](#)

Call for Photos!



We loved seeing all the photos you submitted for the Nov/Dec issue of NAWIC Today! In fact, we plan on using **more member photos** and **less stock photos** from now on. So please keep sending in your hi-res photos for us to use in publications (Connection, NAWIC Today) AND so that you could possibly be a star of marketing material!

The theme for the Jan/Feb issue of NAWIC Today is Technology, so start sending in those photos now, and you could be on the cover next month!

Also, a big congrats (and THANK YOU!) to Mandy Alfaro and Katherine Depablos, whose photo submissions made it to the cover and back cover of the Nov/Dec issue of NAWIC Today!

[Learn More...](#)

WIC Week Pins and Posters

WIC Week (March 1-7) is fast approaching, so be sure you order your pins and posters now!

[Learn More...](#)



2019-20 Strategic Plan Available

Our updated 2019-20 NAWIC Strategic Plan is now available for download in the Member Center of the website. Be sure to check it out and see what has changed so you can make any necessary updates to your own documents!

[Learn More...](#)

New National Staff: Amber Swinford, NAWIC Communications Manager



Many of you have already "met" Amber online and/or emailed or spoken with her since she introduced herself with our #NAWICFoundersDay19 social media trivia in September, but we figured it was about time for a more official introduction to our newest national staff member!

Amber is a graduate of Texas Tech University and holds a Bachelor of Arts in English degree, which she has most steadfastly NOT used in her career to this point (degree money well spent, y'all...). She has worked as a book store manager, a configuration analyst on the space program, a freelance writer, a stay-at-home mom and a furniture company sales coordinator. To say that she has finally found her happy place as Communications Manager here with NAWIC would be an understatement and she is extraordinarily glad to be joining the team!

Feel free to contact Amber at ambers@nawic.org with your ideas, success stories and anything else you'd like to share!

Education / Training

Webinar: Region Director Onboarding: Session 1 - Getting Involved on the National Level



In true NAWIC fashion, when you join a chapter you quickly find out how to get involved on the chapter level - either by volunteering or being voluntold. But do you know how you can get involved on the national level? Attend this webinar to find out!

ALL MEMBERS WELCOME!!!!

Wednesday, Nov 13, 2019 - 7 p.m. EST

[Learn More...](#)

AGC Lean for Trades Toolbox Talk Series



AGC's Lean Construction Forum Steering Committee has developed the Lean for Trades Toolbox Talk Series to introduce Lean Construction concepts to the job-site. These 10-minute conversational huddles will help your team identify ways to improve processes, eliminate waste and adopt a Lean culture in the shop and field. Each Toolbox Talk session, released monthly, reviews a concept you can use to create discussion, teach and grow your team's understanding of Lean and determine how you can work more productively and collaboratively. Review the slide deck in an office or on a site, use the lesson to explain the concept, discuss the concept and use the printable handout to pass out to your team as a tool to help implement positive change.

[Learn More...](#)

Lean IPD Strategies from the Subcontractor Perspective - Webinar with ENR



Lean integrated project delivery has been touted as a silo-busting, productivity-boosting strategy on projects ranging from health care to industrial, but to maximize the benefit, the entire project team has to get involved.

From the perspective of several suppliers and subcontractors involved in IPD projects, you will learn best practices to implement on IPD projects, plus concepts or technologies you can use to boost teamwork and efficiency within any project delivery method—and, what firms can do to mitigate risk when there's a teamwork crisis.

Nov 7, 2019 - 2:00 pm EST

[Learn More...](#)

NAWIC Benefits Spotlight

Dovetail Workwear - NAWIC Discount

For those who missed it last week!

We are very excited to be partnering with an amazing company that makes workwear tailored to the needs of the women who wear it! As a part of this partnership, Dovetail is very generously offering our members **\$15 off your first order** with code **NAWIC15!**

You can also read more about Dovetail in the November/December issue of NAWIC Today, available now!



More to come, but in the meantime, please show them some love on Social Media:

facebook.com/dovetailworkwear

instagram.com/dovetailworkwear

Ellevest Promo!



Our partner, Ellevest - a financial company designed by women for women - is offering NAWIC members an **extra \$50 bonus** when they sign up through the end of the year. Go to ellevest.com/nawic to learn more!

*****We're excited to be working with Ellevest to start this conversation about women and money. NAWIC will receive compensation if you become an Ellevest client.*****

[Learn More...](#)

Industry Update

How Garrett High School is Training the Next Generation of Skilled Trades Professionals



Through a special career-oriented academic program, students in the Garrett-Keyser-Butler Community School District start exploring construction and manufacturing as early as fifth grade. As the students continue through middle school and high school, they begin to develop interests in specific career paths.

Read on for more about this amazing program!

[Learn More...](#)

Women Construction Leaders Discuss Building Their Careers, Demolishing Glass Ceilings



A recap of the sold-out Women in Construction Leadership and Networking Conference on Oct. 19, where Civil Engineer Rebecca Clark and three other women panelists told the audience of 450 that in a male-dominated field like construction, female employees' skills and talents are invaluable.

[Learn More...](#)

When to Choose VR to Train Heavy Equipment Operators



Many industry-related companies are employing headsets, simulators and other machines that mimic the real world conditions found on a jobsite. Workers then use these for training on everything from cranes and forklifts to scaffolding setup.

[Learn More...](#)

Federal Bill Would End Mandate for Iron in Water Infrastructure Projects, Allow Alternative Materials



An overview of The Sustainable Municipal Access to Resilient Technology in Infrastructure (SMART Infrastructure) Act.

[Learn More...](#)

Cybersecurity Experts Say Construction Firms Aren't Prepared for Cyber Attacks



Private company data on employees' computers has made businesses across many industries attractive targets for hacks. The construction sector, like many others, is unprepared for an attack, cybersecurity experts say.

Nearly half of construction executives think their firms are destined to be the victim of a cyberattack, but 68% haven't assessed their risks or prepared a plan, according to the 2019 Travelers Business Risk Index.

[Learn More...](#)

Flex Hours for Site Workers: Could the Idea Work in the U.S?

In an effort to help attract a more diverse workforce, four of the biggest contractors in the United Kingdom are looking into what might seem like a revolutionary idea: flexible hours for construction workers.

[Learn More...](#)

Calendar

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Nov 2019

Membership & Marketing Webinar: Utilizing Membership & Marketing Tools

Time: 1 PM CST

[Learn More...](#)

8

Nov 2019

2019 South Central Fall Conference

November 8-9, 2019

Dallas, TX

[Learn More...](#)

8

Nov 2019

2019 Northeast Fall Conference

November 8-9, 2019

Groton, MA

[Learn More...](#)

13

Nov 2019

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Time: 7 PM ET

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[Learn More...](#)

The National Association of Women in Construction

327 S. Adams St. - Fort Worth, TX 76104

817-877-5551 or 800-552-3506

nawic@nawic.org

