



The Connection

PAST ISSUES | WWW.NAWIC.ORG

June 23, 2020

Association News

An Invitation to Courageous Leadership



Dear NAWIC members,

As an organization that spends time at the round table of diversity, participating in the conversation on equity and inclusion for women in a male-dominated industry, the National Association of Women in Construction (NAWIC) stands with our brothers and sisters likewise asking for equity and inclusion.

At NAWIC, we have always been women-focused with a core purpose fixed on strengthening and amplifying the success of women in the construction industry. This remains true. What also runs deep in our association is our commitment to inclusion and growth, which means recognizing how vital it is to amplify the voices of women of color in the construction industry. We believe in and hold at the core of our values an admiration and respect for courageous leadership, and our female colleagues of color have been consistent leaders in courage and excellence. Their passion and dedication to the industry is an inspiration, and we stand in solidarity with them and honor them — today and every day.

In the history of our country, we have seen that change requires a catalyst and bold leadership. In anticipation of the changes needed in our nation and the world at large, we are calling upon our members and our professional community to join us in being catalysts for change through the denouncement of racism, the amplification of the voices and successes of women of color, and the active role we all choose to take in educating ourselves on the actions needed to eliminate racial biases.

You can find NAWIC's Position Statement on Discrimination on the NAWIC website [here](#). Join us as we embrace courageous leadership through the promotion of mutual respect, equality, diversity, and inclusion.



Diane Mike, CBT
National President 2019-2020

Conference Corner



Over the past months, we have been closely monitoring the situation with the COVID-19 pandemic to make the best decision possible regarding NAWIC's 65th Annual Conference in August. We have remained acutely aware of how valued this opportunity for networking, education, community and recognition of achievements is, while also recognizing that the safety and well-being of our members and partners is — and must remain — our top priority.

With COVID-19 numbers again on the rise in many places and a number of our members once again experiencing increased restrictions from both their states and businesses, as well as a personal level of discomfort associated with traveling during a pandemic and the financial and health risks associated with such travel, we want you to know that we are listening and, as such, have made the decision to move to a virtual conference platform this year.

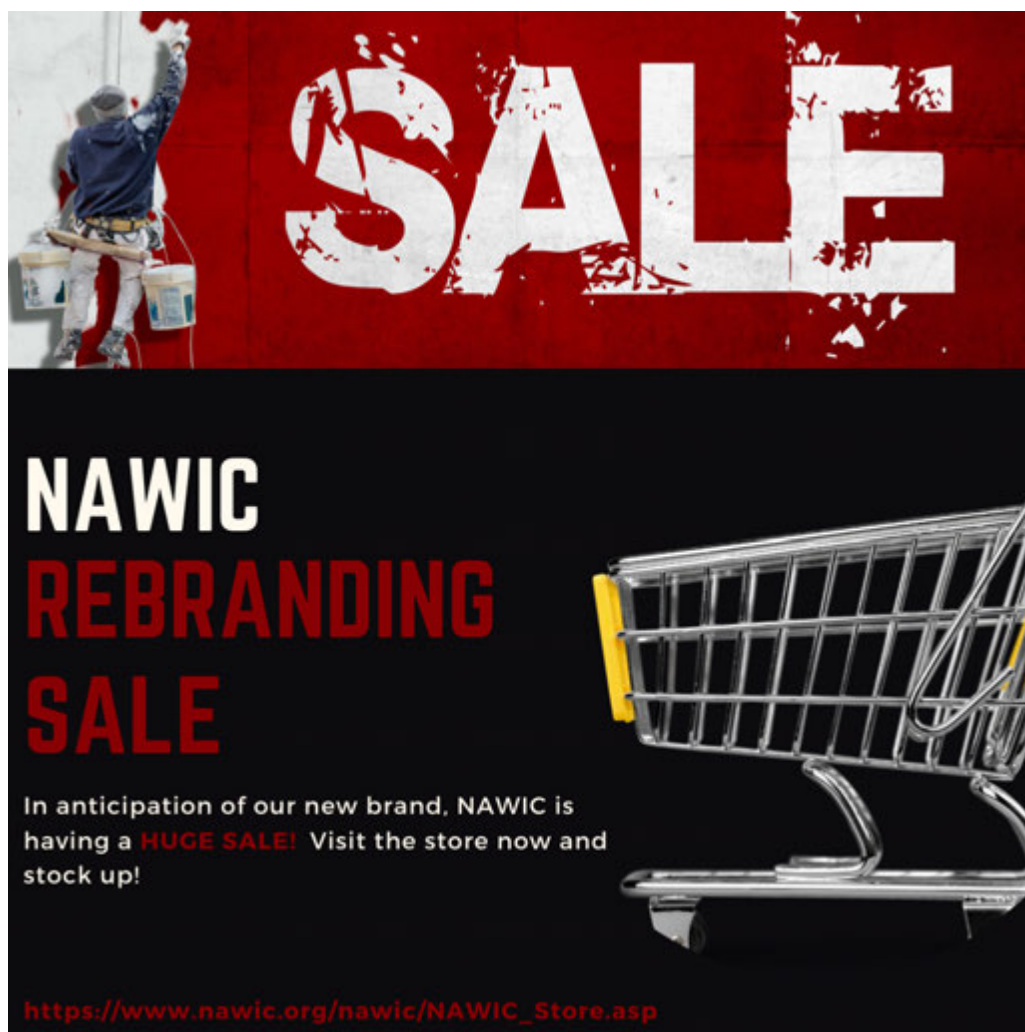
We don't have all the details ironed out just yet but know that we are busily re-structuring for the best possible benefit and experience for you all and that we will have more information to you very soon! So stay tuned for more details about our first ever Virtual Annual Conference this August and thank you in advance for your patience and feedback as we all negotiate changing landscapes.

Please note:

- The current online registration link has been disabled. We will be sending out a new link to register for the virtual event.
- If you registered for the in-person Annual Conference event, a member of the NAWIC staff will be contacting you soon about your registration.
- We are working with the Westin Galleria to manage room cancellations/refunds for those who made hotel reservations. We will contact you if further action is needed on your part.

Rebranding Sale!

As a reminder, in anticipation of our NAWIC rebranding, we're having a HUGE sale on current NAWIC store items to make room for items with our new logo! Be sure to visit the [online store](#) and stock up on "Classic" NAWIC gear before it's gone!



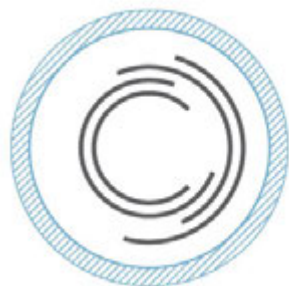
NAWIC
REBRANDING
SALE

In anticipation of our new brand, NAWIC is having a **HUGE SALE!** Visit the store now and stock up!

https://www.nawic.org/nawic/NAWIC_Store.asp

Education / Training

FREE ConsensusDocs Webinar!



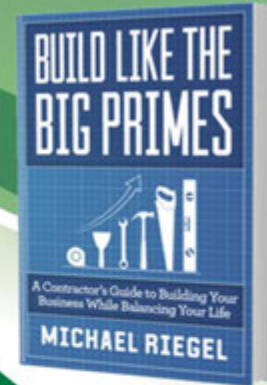
ConsensusDocs®
BUILDING A BETTER WAY

ConsensusDocs is hosting a free webinar on **"8 Advantages ConsensusDocs offers Over AIA A201 in Addressing COVID-19 Risk in Construction Contracts"** on July 1 at 2 p.m. EST. Register by [clicking here](#). All registrants will receive a recording to the webinar. This webinar will provide an overview of how ConsensusDocs contracts address COVID-19 for contracts signed before the outbreak of the coronavirus epidemic and what are the best practices that you should implement going forward. Also, how to give proper and timely notice of potential claims, and how to avoid an owner's perverse incentive to terminate you, rather than pay penalties for extended suspensions.

The webinar is free, but attendees are encouraged to donate to a construction foundation or charity of their choice. Once you register, you will receive a confirmation registration email with links to the selected charities and foundations to make your donation.

Build Like the Big Primes Webinar Series

Be sure to mark your calendars for the sessions in this webinar series with Michael Riegel of AEC Business Strategies, continuing this week on June 23 with Session 2 - Operations!



BUILD LIKE THE BIG PRIMES WEBINAR SERIES

If you're a construction industry business owner, executive, or decision maker who wants to grow your business, strengthen your position in the market, or plan for the future, then this no-cost program is for you!

In the Build Like the Big Primes webinar series, we will tackle 8 common challenges that you may face when you start to work more on your business and less in your business. From navigating finances with fluency and communicating effectively with difficult people to hiring dependable workers and recognizing the signs of burnout in yourself and your team, you have a lot to manage. We're here to help you tackle it all, one step at a time.

Here's what we will cover:



June 16 – Finance

- Why you need to know your numbers well
- How to present your numbers in the best light
- What story your numbers tell – and how to change that story



June 23 – Operations

- Why cash flow is critical - and tips to flatten the boom and bust cycle
- How to improve the measurement and management of your business
- Tools for extending safety beyond the jobsite



June 30 – Communications

- Why how you say it is as important as what you say
- To get comfortable with difficult conversations
- How to tailor your message to different audiences



July 7 – Personal Branding

- The importance of making a great first impression
- How to develop your executive presence
- How to help your team reflect your company's image



July 14 – Marketing

- To identify qualified prospects
- Why clear online messaging is mission-critical
- How to foster relationships for long term growth and success



July 21 – Human Resources

- How to find and hire staff you trust
- The importance of feedback and performance assessments
- The basics of organizational behavior



July 28 – Coaching and Mentoring

- The difference between coaching and mentoring
- How to be a great listener
- Why you should be paying it forward



August 4 – Work-Life Balance

- Signs of burnout in your team and yourself
- The benefits of delegation
- To reconcile the complex world of being a business owner with your life outside of work

If these topics are in line with some of the thoughts that keep you up at night, join us for this informative and interactive webinar series to help clarify your next steps to Build Like the Big Primes.

All sessions will be held from 6:00-7:00pm EST.

To register for the program, click on the link below:

<https://www.eventbrite.com/e/build-like-the-big-primes-webinar-series-tickets-106242694760>

Sponsored by:



NAWIC Benefits Spotlight



In this difficult time, we want to remind you of all association benefits available to you, some of which you may never have had cause to use or may even have forgotten about.

One such benefit is our NAWIC Career Center. You can access the Career Center [here](#).

If you have job openings to fill, reach out to our Career Center contact:

Marty Rice at 727-497-6565 ext. 3513.

Marty.Rice@communitybrands.com

Industry Update

House Democrats Introduce \$1.5T Infrastructure Bill

House Democrats last Thursday introduced the Moving Forward Act, a \$1.5 trillion infrastructure bill that's set to be voted on before July 4 as the Trump Administration weighs a long-awaited infrastructure proposal of its own, according to Bloomberg.

Source: Forbes

[Learn More...](#)

Construction Productivity Stats Approaching Pre-Coronavirus Levels

Statistics are indicating construction work may be approaching pre-coronavirus numbers, according to data collected by Procore and the AGC.

Source: *Construction Dive*

[Learn More...](#)

Tech, Stability May Move Gen Z through the Trades Pipeline

When the COVID-19 outbreak hit the U.S. in March, Associated General Contractors of California was deep into rolling out Build California, a two-pronged campaign to recruit middle and high school students to the trades. AGC aspired to keep up with military recruiters, who are a constant presence at career fairs and on campuses.

Source: *Construction Dive*

[Learn More...](#)

Calendar

23

Jun 2020

Build Like the Big Primes Webinar Series

Session 2: Operations

6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM ET

[Learn More...](#)

30

Jun 2020

Build Like the Big Primes Webinar Series

Session 3: Communications

6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM ET

[Learn More...](#)

30

Jun 2020

Chapter Dues Update Forms Due

1

Jul 2020

ConsensusDocs Free Webinar

2:00 PM ET

[Learn More...](#)

7

Jul 2020

Membership & Marketing Webinar: Cultivating Sponsorships

2 PM ET/ 1 PM CT/ 12 PM MT/ 11 AM PT

[Learn More...](#)

7

Jul 2020

Build Like the Big Primes Webinar Series

Session 4: Personal Branding
6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM ET

[Learn More...](#)

14

Jul 2020

Build Like the Big Primes Webinar Series

Session 5: Marketing
6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM PT

[Learn More...](#)

21

Jul 2020

Build Like the Big Primes Webinar Series

Session 6: Human Resources
6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM PT

[Learn More...](#)

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Jul 2020

Build Like the Big Primes Webinar Series

Session 7: Coaching & Mentoring
6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM PT

[Learn More...](#)

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Aug 2020

Build Like the Big Primes Webinar Series

Session 8: Work Life Balance
6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM PT

[Learn More...](#)

The National Association of Women in Construction

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