



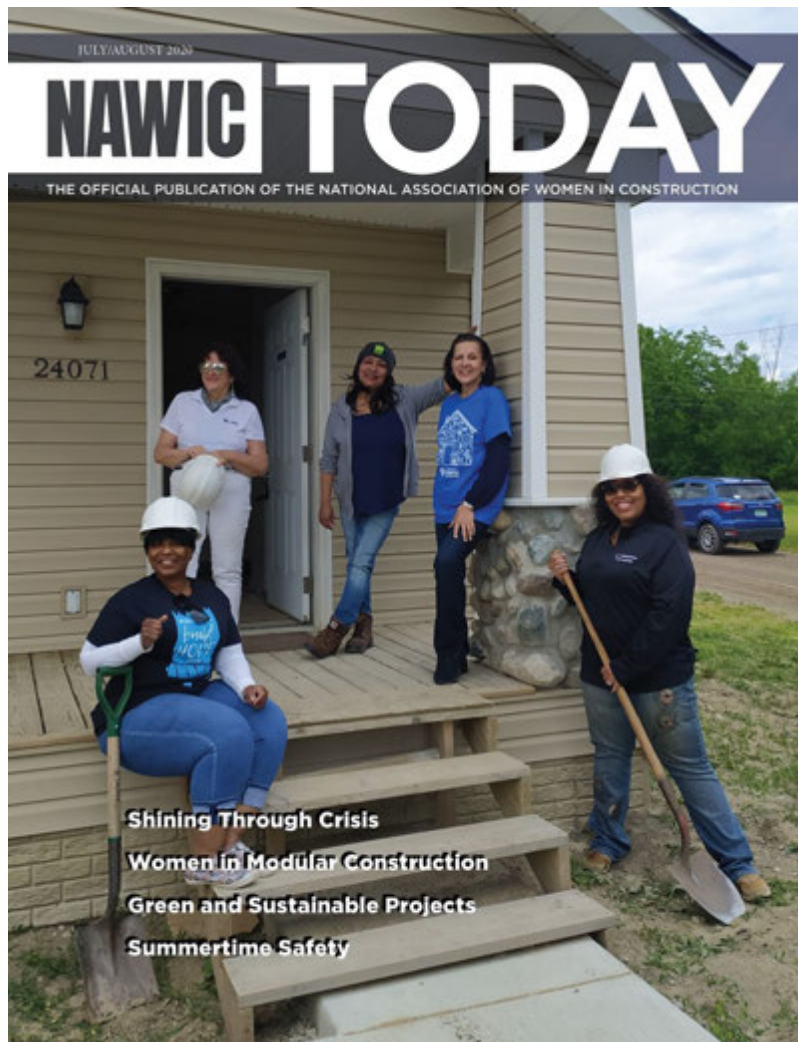
The Connection

PAST ISSUES | WWW.NAWIC.ORG

July 7, 2020

Association News

NAWIC Today - July/August Issue



As we find ourselves solidly in the summer months, we turn our attention to sustainability and modular construction. We open [this issue](#) with “Visions” from Immediate Past National President, Dove Sifers-Putman, on NAWIC and the future and follow with news about NAWIC’s new partnership with the Board of

Certified Safety Professionals (BCSP). Member company Hunt Electric gives us a peek into modular construction through their efforts with Synergy Med to harness containerized solutions for COVID-19. This issue also offers a feature from the Modular Building Institute on women in modular construction, and our "Power Tools" column focuses on women leaders shining through crisis. Rounding things out, we have reports from both our NAWIC-OSHA Alliance and our Safety & Health committees, as well as an article from Doreen Bartoldus on making sustainability a personal commitment, and an article featuring team #HabiMac's commitment to green and affordable homes. There's so much you won't want to miss in this issue, so start making your personal commitment to sustainability now!

Conference Corner



Now that we have made the transition to virtual for NAWIC's 65th Annual Conference (and **FIRST** ever **VIRTUAL** conference), we are truly in The Dawn of a New Era!

First, some great news: At just \$350 for members and \$400 for non-members, our Virtual Conference will be available to you at a fraction of the cost of our typical Annual Conference, and that registration fee gives you total access to every aspect of the event!

Browse our updated Virtual Conference activity and session descriptions, as well as our revised conference schedule, [here](#). Most importantly, be sure to [register](#) to attend – you definitely won't want to miss out on this experience, and we can't wait to "see" you all there!

A few things to note:

- The **program ad deadline has been extended to COB Thursday, July 9, 2020**, and there WILL still be a printed program provided to all registrants, in addition to a digital copy, so be sure to **[submit your ad!](#)**
- **T-shirts and pins will be included in the cost of Virtual Conference**, so be sure to give us your shirt size when you register!

- **All registrants will receive a registration packet** with their t-shirt, pin, printed program, and a few other goodies.
- Registrants will have access to all conference materials and recordings until **two days after the conclusion of the Virtual Conference** - so you'll be able to take the weekend to peruse anything you missed!
- There will be **virtual networking rooms!**
- **If you registered for the in-person Annual Conference event, a member of the NAWIC staff will be contacting you soon about your registration.**
- Please **send information about any member deaths for the 2019-2020 year to crissy@nawic.org** so they can be included in memorials at our conference.

We can't wait to "see" you all at Virtual Conference this year!

Rebranding Sale!

Don't forget: In anticipation of our NAWIC rebranding, we're having a **HUGE** sale on current NAWIC store items to make room for items with our new logo! Be sure to visit the [online store](#) and stock up on "Classic" NAWIC gear before it's gone!



NAWIC
REBRANDING
SALE

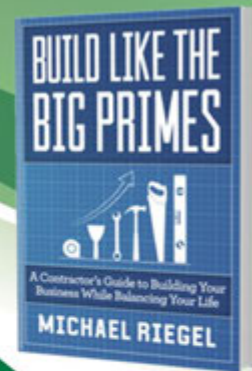
In anticipation of our new brand, NAWIC is having a **HUGE SALE!** Visit the store now and stock up!

https://www.nawic.org/nawic/NAWIC_Store.asp

Education / Training

Build Like the Big Primes Webinar Series

Be sure to mark your calendars for the sessions in this [webinar](#) series with Michael Riegel of AEC Business Strategies! Our next sessions are Personal Branding on July 7 and Marketing on July 14.



BUILD LIKE THE BIG PRIMES WEBINAR SERIES

If you're a construction industry business owner, executive, or decision maker who wants to grow your business, strengthen your position in the market, or plan for the future, then this no-cost program is for you!

In the Build Like the Big Primes webinar series, we will tackle 8 common challenges that you may face when you start to work more on your business and less in your business. From navigating finances with fluency and communicating effectively with difficult people to hiring dependable workers and recognizing the signs of burnout in yourself and your team, you have a lot to manage. We're here to help you tackle it all, one step at a time.

Here's what we will cover:



June 16 – Finance

- Why you need to know your numbers well
- How to present your numbers in the best light
- What story your numbers tell – and how to change that story



June 23 – Operations

- Why cash flow is critical - and tips to flatten the boom and bust cycle
- How to improve the measurement and management of your business
- Tools for extending safety beyond the jobsite



June 30 – Communications

- Why how you say it is as important as what you say
- To get comfortable with difficult conversations
- How to tailor your message to different audiences



July 7 – Personal Branding

- The importance of making a great first impression
- How to develop your executive presence
- How to help your team reflect your company's image



July 14 – Marketing

- To identify qualified prospects
- Why clear online messaging is mission-critical
- How to foster relationships for long term growth and success



July 21 – Human Resources

- How to find and hire staff you trust
- The importance of feedback and performance assessments
- The basics of organizational behavior



July 28 – Coaching and Mentoring

- The difference between coaching and mentoring
- How to be a great listener
- Why you should be paying it forward



August 4 – Work-Life Balance

- Signs of burnout in your team and yourself
- The benefits of delegation
- To reconcile the complex world of being a business owner with your life outside of work

If these topics are in line with some of the thoughts that keep you up at night, join us for this informative and interactive webinar series to help clarify your next steps to Build Like the Big Primes.

All sessions will be held from 6:00-7:00pm EST.

To register for the program, click on the link below:

<https://www.eventbrite.com/e/build-like-the-big-primes-webinar-series-tickets-106242694760>

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NAWIC
Builds

ECS Presents: Special Inspections for Project Managers, Architects and Developers



ECS PRESENTS
SPECIAL INSPECTIONS
FOR PROJECT
MANAGERS,
ARCHITECTS AND
DEVELOPERS

WITH
RICK HINSON, PE, CBO
 ECS FACILITIES DEPARTMENT MANAGER

This presentation will focus on education for the “what, when, why, who and how” tailored specifically for Project Managers, Developers and Architects. Dating back to the 1980s the Building Code Documents, Structural Engineers and Code Officials have been requiring Special Inspections on various construction projects. Rather than solely focusing on the mechanics within inspections, this course reviews the background and the reasons for and the purpose of Special Inspections. Ultimately, this is aimed to enhance an overall comprehensive understanding of the results driven by them. (AIA 1 LU/HSW)

JULY 21, 2020
12 - 1PM EST

REGISTER HERE

ABOUT THE PRESENTER: Mr. Hinson serves as the Facilities Department Manager for the Code Compliance Services in the ECS Mid-Atlantic Facilities office. In addition to overseeing department management, his responsibilities include reviewing construction plans for compliance with the building codes, field inspections for construction compliance as well as training and consulting with code officials, engineers and architects on code compliance issues and measures.

ABOUT ECS: Founded in 1988, ECS is a leader in geotechnical, environmental, construction materials and facilities engineering. Our expertise enables us to fully support both design and construction phases and provide innovative guidance on key design and construction issues across a variety of markets and sectors.

ECSLIMITED.COM | [CLICK HERE FOR NAWIC MEMBER INFO](#)



This presentation will focus on education for the “what, when, why, who and how” tailored specifically for project managers, developers and architects. Dating back to the 1980s the building code documents, structural engineers and code officials have been requiring special inspections on various construction projects. Rather than solely focusing on the mechanics within inspections, this reviews the background and the reasons for and the purpose of special inspections. Ultimately, this is aimed to enhance an overall comprehensive understanding of the results driven by them.

Presented by Rick Hinson, PE.

Mr. Hinson serves as the Facilities Department Manager for the Code Compliance Services in the Mid-Atlantic Facilities Office. In addition to being responsible for the department management, his responsibilities include reviewing construction plans for compliance with the building codes, field inspections for construction compliance as well as training and consulting with code officials, engineers and architects on code compliance issues and measures.

[Register](#) today!

NAWIC Benefits Spotlight

Career Center



Don't forget that one of your member benefits is our NAWIC Career Center. You can access the Career Center [here](#).

If you have job openings to fill, reach out to our Career Center contact:

Marty Rice at 727-497-6565 ext. 3513.

Marty.Rice@communitybrands.com

COVID-19 Presents New Challenges for Minority Owned Construction Firms

In the best of economic times, minority-owned construction firms struggle to access the capital they need to operate and grow their businesses. During a pandemic, those firms struggle even more.

Source: ConstructionDive

[Learn More...](#)

COVID-19 Screenings Raise Privacy Considerations for Contractors

Now that moratoriums on nonessential construction have been lifted across the country, contractors are getting back to work with new protocols and provisions in place. One step that many companies have taken is to screen employees, subcontractors and visitors before they set foot on the jobsite for potential coronavirus-related symptoms.

Source: ConstructionDive

[Learn More...](#)

3 Tips for Saving on Tech Costs During the Pandemic

The coronavirus pandemic put the brakes on technology spend as companies navigated short-, medium- and long-term business projections. Caution became a go-to strategy; businesses deferred where possible and closely scrutinized spending.

Source: *ConstructionDive*

[Learn More...](#)

Calendar

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Jul 2020

Membership & Marketing Webinar: Cultivating Sponsorships

2 PM ET/ 1 PM CT/ 12 PM MT/ 11 AM PT

[Learn More...](#)**7**

Jul 2020

Build Like the Big Primes Webinar Series

Session 4: Personal Branding

6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM ET

[Learn More...](#)**9**

Jul 2020

Virtual Conference Program Ad Deadline

We've extended the deadline for conference ads, but it's approaching quickly, so be sure to get yours in soon!

[Learn More...](#)**14**

Jul 2020

Build Like the Big Primes Webinar Series

Session 5: Marketing

6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM PT

[Learn More...](#)**15**

Jul 2020

Chapter Leadership Updates Due

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Jul 2020

Build Like the Big Primes Webinar Series

Session 6: Human Resources

6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM PT

[Learn More...](#)

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Jul 2020

ECS Presents: Special Inspections for Project Managers, Architects and Developers

12 PM ET - 1 PM EST

[Learn More...](#)

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Jul 2020

Build Like the Big Primes Webinar Series

Session 7: Coaching & Mentoring

6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM PT

[Learn More...](#)

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Aug 2020

Build Like the Big Primes Webinar Series

Session 8: Work Life Balance

6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM PT

[Learn More...](#)

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Aug 2020

NAWIC Virtual Annual Conference

We're going VIRTUAL August 12-14 for #NAWICAC2020! Get more details and register today!

[Learn More...](#)

The National Association of Women in Construction

327 S. Adams St. - Fort Worth, TX 76104

817-877-5551 or 800-552-3506

nawic@nawic.org

