



The Connection

PAST ISSUES | WWW.NAWIC.ORG

July 21, 2020

Association News

Conference Corner



Conference registration is still open, and at just \$350 for members and \$400 for non-members, our Virtual Conference is available to you at a fraction of the cost of our typical Annual Conference. Plus, that registration fee gives you total access to every aspect of the event!

Browse our updated Virtual Conference activity and session descriptions, as well as our revised conference schedule, [here](#). Most importantly, be sure to [register](#) to attend – you definitely won't want to miss out on this experience, and we can't wait to "see" you all there!

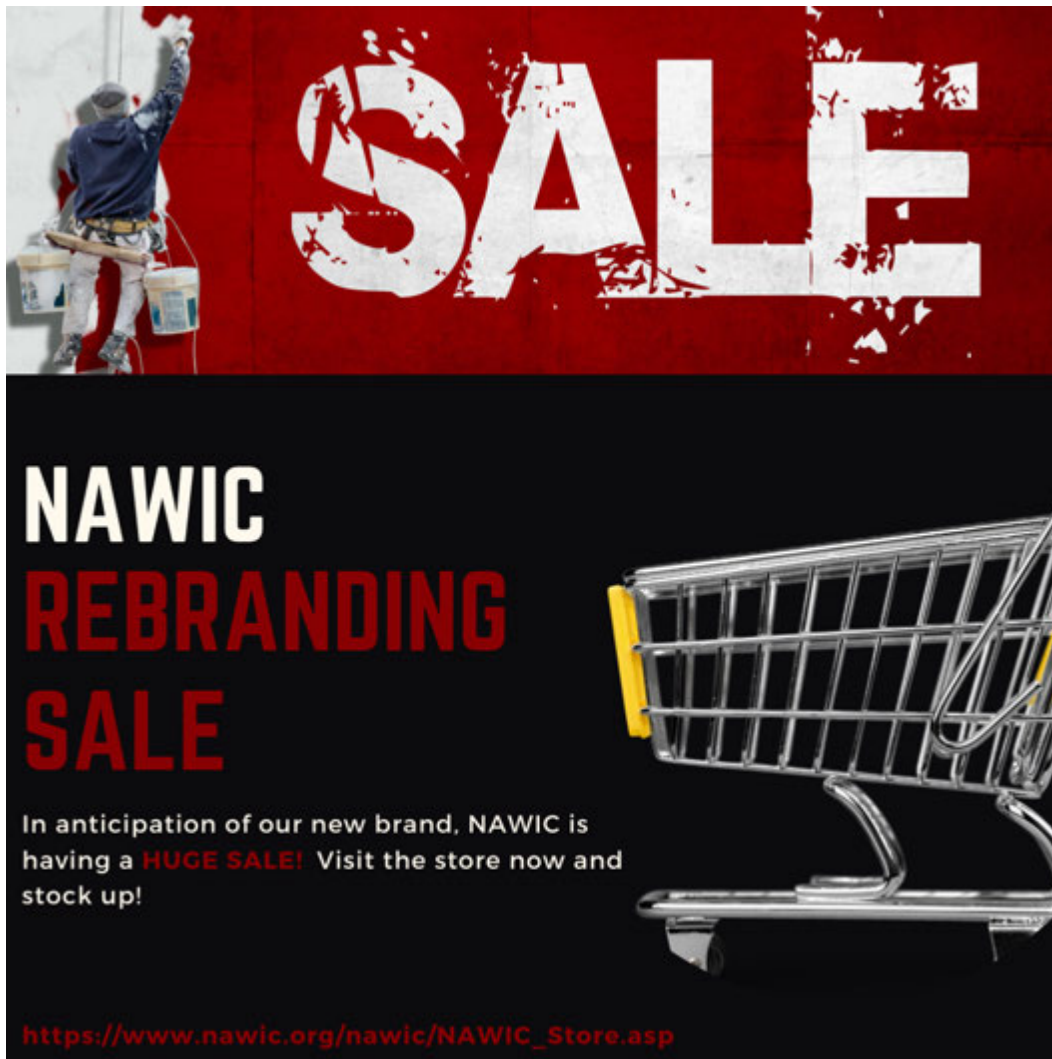
A few things to remember:

- **T-shirts and pins will be included in the cost of Virtual Conference**, so be sure to give us your shirt size when you register!
- **All registrants will receive a registration packet** (to be mailed post-conference) with their t-shirt, pin, printed program, and a few other goodies, including some giftaways from sponsors and partners.
- **Registrants will have access to all conference materials and recordings until Sept. 13** - 30 days after the conclusion of the Virtual Conference! - so you'll have plenty of time to take advantage of the full conference offerings!
- There will be **virtual networking rooms!**
- **Our [NAWIC Store](#) will become the Conference Store and will be offering free shipping on all purchases Aug. 12-14!** All purchases will be mailed post-conference with registration packets. Be sure to stop by the store Thursday afternoon, Aug. 13 once the new logo has been launched to get your **NEW NAWIC BRANDED PRODUCTS!**

We can't wait to "see" you all at Virtual Conference this year!

NAWIC Rebranding Sale

Don't forget: In anticipation of our NAWIC rebranding, we're having a **HUGE sale** on current NAWIC store items to make room for items with our new logo! Be sure to visit the [online store](#) and stock up on "Classic" NAWIC gear before it's gone!



NAWIC
REBRANDING
SALE

In anticipation of our new brand, NAWIC is having a **HUGE SALE!** Visit the store now and stock up!

https://www.nawic.org/nawic/NAWIC_Store.asp

Education / Training

Building Like the Big Primes Webinar Series

Be sure to mark your calendars for the next sessions in this [webinar](#) series with Michael Riegel of AEC Business Strategies! Our upcoming sessions are **Human Resources on July 21**, **Coaching and Mentoring on July 28**, and **Work-Life Balance on Aug. 4**.



BUILD LIKE THE BIG PRIMES WEBINAR SERIES

If you're a construction industry business owner, executive, or decision maker who wants to grow your business, strengthen your position in the market, or plan for the future, then this no-cost program is for you!

In the Build Like the Big Primes webinar series, we will tackle 8 common challenges that you may face when you start to work more on your business and less in your business. From navigating finances with fluency and communicating effectively with difficult people to hiring dependable workers and recognizing the signs of burnout in yourself and your team, you have a lot to manage. We're here to help you tackle it all, one step at a time.

Here's what we will cover:



June 16 – Finance

- Why you need to know your numbers well
- How to present your numbers in the best light
- What story your numbers tell – and how to change that story



June 23 – Operations

- Why cash flow is critical - and tips to flatten the boom and bust cycle
- How to improve the measurement and management of your business
- Tools for extending safety beyond the jobsite



June 30 – Communications

- Why how you say it is as important as what you say
- To get comfortable with difficult conversations
- How to tailor your message to different audiences



July 7 – Personal Branding

- The importance of making a great first impression
- How to develop your executive presence
- How to help your team reflect your company's image



July 14 – Marketing

- To identify qualified prospects
- Why clear online messaging is mission-critical
- How to foster relationships for long term growth and success



July 21 – Human Resources

- How to find and hire staff you trust
- The importance of feedback and performance assessments
- The basics of organizational behavior



July 28 – Coaching and Mentoring

- The difference between coaching and mentoring
- How to be a great listener
- Why you should be paying it forward



August 4 – Work-Life Balance

- Signs of burnout in your team and yourself
- The benefits of delegation
- To reconcile the complex world of being a business owner with your life outside of work

If these topics are in line with some of the thoughts that keep you up at night, join us for this informative and interactive webinar series to help clarify your next steps to Build Like the Big Primes.

All sessions will be held from 6:00-7:00pm EST.

To register for the program, click on the link below:

<https://www.eventbrite.com/e/build-like-the-big-primers-webinar-series-tickets-106242694760>

Sponsored by:

NAWIC
Builds

NAWIC Benefits Spotlight

Career Center



Don't forget that one of your member benefits is our NAWIC Career Center. You can access the Career Center [here](#).

If you have job openings to fill, reach out to our Career Center contact:

Marty Rice at 727-497-6565 ext. 3513.

Marty.Rice@communitybrands.com

Industry Update

Biden Outlines \$2T Infrastructure Plan

Joe Biden's campaign released a plan to put \$2 trillion into green infrastructure and energy over four years.

Source: CNBC

[Learn More...](#)

Construction Costs Decrease for First Time in 10 Years

A variety of pandemic-related forces have caused construction costs to decline slightly for the first time in a decade, which could lead contractors to feel a pinch in profits.

Source: ConstructionDive.com

[Learn More...](#)

Materials Prices Rise for 2nd Straight Month

For the second month since the coronavirus pandemic began, prices of construction materials have risen.

Nonresidential construction input prices rose by 2.3% in June, according to an Associated Builders and Contractors analysis of U.S. Bureau of Labor Statistics' Producer Price Index data released last week. This follows a rise in prices of 0.8% in May.

Source: ConstructionDive.com

[Learn More...](#)

Calendar

28

Jul 2020

Build Like the Big Primes Webinar Series

Session 7: Coaching & Mentoring
6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM PT

[Learn More...](#)

4

Aug 2020

Build Like the Big Primes Webinar Series

Session 8: Work Life Balance
6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM PT

[Learn More...](#)

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Aug 2020

NAWIC Virtual Annual Conference

We're going VIRTUAL August 12-14 for #NAWICAC2020! Get more details and register today!

[Learn More...](#)

The National Association of Women in Construction

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