



The Connection

PAST ISSUES | WWW.NAWIC.ORG

December 24, 2019

Association News

Happy Holidays From the NAWIC National Staff!



Member of the Year: Recognizes the outstanding efforts of a NAWIC member who has been actively involved October 2018 — September 2019.

The recipient of each award will be *recognized at our Annual Conference in August*. **Deadline for submissions: June 1, 2020.**



WIC Week Pins and Posters



WIC Week (March 1-7) is getting closer and closer! Make sure you are prepared with your WIC Week posters and pins.



NAWIC Membership & Marketing Video Contest



VIDEO

NAWIC MARKETING & MEMBERSHIP CONTEST

WHAT:
Show us how **NAWIC Powers You, Your Chapter and Your Community** in a 1-3 minute video.
This contest is to encourage all chapters to use videos as membership and marketing tools.

HOW:
Create a video with the guidelines below,
1. Video must be 1-3 minutes long.
2. Video must have pictures or videos.
3. Video must have sound or music.

WHEN:
Submit your video to your **Regional Marketing & Membership Committee** before **March 20th, 2020**.
Regional Chairs submit your 1st place winners to the National M&M Committee before **July 1st, 2020**.

2 awards will be recognized and showcased at Annual Conference 2020 and on the National website!

- Marketing - Award for creativity and design.
- Membership – Award for shares on your social media post

Post your video on facebook or Instagram using **#NAWICVIDEOCONTEST**

Videos **DO NOT** have to be professionally made and can be made using free applications on iPhone/ Androids
*If using a different application than the ones suggested please beware of using free copyright material only

The annual Membership & Marketing Committee Video contest is now live! Get those cameras rolling!



Region Director Onboarding Series Update

[Learn More...](#)



Education / Training

Region Director Onboarding Webinar: Session 3 - Communications, Region Director Style

Poor communication can slow down our member engagement in a second; eating up time and resources, resulting in burnout. Presenters of this webinar will help you enhance collaboration across your region by offering simple, proven methods for improving communication. The outcome: members will work together in a way that promotes the overall success of the organization and the industry.

[Learn More...](#)



Calendar

7

Jan 2020

Membership & Marketing Webinar: Preparing for Success/WIC Week Event Planning

Join the Membership & Marketing committee in an hour session on preparing for success and WIC Week event planning.

1 p.m. CT

[Learn More...](#)

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Jan 2020

Region Director Onboarding Webinar: Session 3 - Communications, Region Director Style

Poor communication can slow down our member engagement in a second; eating up time and resources, resulting in burnout. Presenters of this webinar will help you enhance collaboration across your region by offering simple, proven methods for improving communication. The outcome: members will work together in a way that promotes the overall success of the organization and the industry.

[Learn More...](#)

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Jan 2020

PD&E Webinar: Ignite Participation & Excitement in Your Chapter

11 a.m. CT

[Learn More...](#)

22

Jan 2020

Region Director Onboarding Webinar: Session 4 - Region Conference Planning

This session focuses on the roles and responsibilities of the Region Director and host committee for regional events. Topics will include hotel selection, budget, sponsors, checklist and deadlines for planning an informative and educational conference. If you ever plan to host a regional event this is one seminar you don't want to miss.

7PM ET/6PM CT/5PM MT/4PM PT

[Learn More...](#)

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Jan 2020

Safety & Health Committee Webinar: Suicide and Workplace Violence Prevention

6 PM CT

More details to come

[Learn More...](#)

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Feb 2020

Officer/Director Candidate Forms Due to National Office

[Learn More...](#)

The National Association of Women in Construction

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